DIY ACCEL Voucher Scheme Application Form

Please provide accurate information about the Startup and its unique values.

Please note that all fields marked with \* are required

## **Startup name\***

*Please fill-in the start-up name for your business idea.*

1. **Main point of contact\***

One of the cofounders who will be the preferred point of contact

Cofounder name\* :

Position\* :

Mobile number\* :

Email\* :

Address\* :

Brief summary\* :

(300 characters max)

1. **Others Cofounders** (optional)

Second Cofounder

Cofounder name\* :

Position\* :

Mobile number\* :

Email\* :

Address\* :

Brief summary\* :

(300 characters max)

*Add fields for more persons, if necessary.*

1. **Team\***

*Please provide information about the team involved in the startup. What are their qualifications/ experience? In case the team is the same as the co-founders, please state here who is responsible for what in the partnership (ex. development, communication with clients, etc.) (maximum 1500 characters including spaces)*

## **Idea\***

*A brief about the idea of the startup: please describe the business idea in not more than 1000 characters including spaces. What is the main product/service you are going to provide?*

## **Challenge\***

*A brief about the problem the startup is solving: what is the problem of your customers you are addressing with your product/service? What is the identified need of your potential clients? (maximum 1000 characters including spaces)*

## **Achievements\***

*A brief about the achievements that the team has done: please describe here what you have achieved so far with your business idea (ex. test, validation, Internet response, awards, if any, recognition of any of the team members) – maximum 1000 characters including spaces*

## **Solution\***

*A brief about the solution proposed and its impact: describe the proposed solution to the challenge/problem/identified need of your potential customers. How your product/service is answering their need? What is the impact from the potential use of your product/service? What is the potential client base of your product/service? How is this client base going to grow? – maximum 1500 characters including spaces*

## **Our story\***

*Describe how the team of founders have met each other and came up with the startup. How you came up with this idea? What is the common passion and history of the team together? – maximum 1000 characters including spaces*

## **What is the stage of your startup?\***

* Idea
* Minimum Viable Product[[1]](#footnote-1)
* Finished product/service
* Launched
* Already has users
* Already generating some money

## **Competitors\***

*Describe your potential competitors: who are they, what do they offer and how, why your product/service will be preferred by the customers over their product/service? – maximum 1000 characters including spaces*

## **Other relevant information**

*Provide any other information you consider relevant (pictures, graphics, drawings, etc.).*

*GDPR information: With applying to the voucher scheme you provide your consent that the information contained in the document is processed for the purposes of awarding and managing the voucher scheme. All information provided in this application form will be used for managing the selection process of the voucher scheme, communication of results and provided to the DSPF Implementing Body for monitoring purposes.*

1. MVP has the following features: It has enough value that people are willing to use it or buy it initially, demonstrates enough future benefit to retain early adopters and provides a feedback loop to guide future development. [↑](#footnote-ref-1)